



**Sheraton®**

## **Press release**

# **RELAXATION AND ENJOYMENT AT THE SHERATON MÜNCHEN ARABELLAPARK HOTEL AT THE ENGLISH GARDEN**

**In the Sheraton München Arabellapark Hotel, as well as in the over 450 hotels and resorts of the brand worldwide, "actions speak louder than words". With its striking facade, this hotel in the Munich district of Bogenhausen certainly delivers in this respect, lavishing its guests with offers that make it easy for them to make new discoveries, relax and enjoy wonderful moments together – both in the hotel itself and in the surrounding area.**

## **General Manager & Team**

Born in the Netherlands, Paul Peters has been at the helm of the Sheraton München Arabellapark Hotel since 2013. The passionate 47-year-old hotelier can look back on over 25 years of experience in the industry, including a stint as General Manager of the Sheraton Stockholm Hotel as well as the Westin Rotterdam. As Complex General Manager, he is also responsible for steering the affairs of the Westin Grand München located opposite. A team of over 420 employees in total attends to the needs of guests at the two hotels.

## **Location & Connections**

The Sheraton München Arabellapark Hotel is located at Effnerplatz, at the center of Bogenhausen, a district in the east of Munich. The hotel is very easily accessible, both by car and by public transport – subway and tram stops as well as the Mittlere Ring orbital road are located in the direct vicinity. The hotel thus has excellent connections with the nearby downtown area and its many sights, as well as with the trade fair center and airport. The English Garden is just a few minutes' walk away.

## **Rooms & Suites**

The Sheraton München Arabellapark Hotel has 446 rooms, all fitted with the comfortable Sheraton Signature Beds, featuring luxurious bed linen, a deluxe bed cover, a choice of fine down or hypoallergenic pillows as well as a premium quality mattress – the perfect combination for blissful slumbers. A host of wonderful additional extras are on offer in the exclusive Club rooms and suites, as well as in the 165-m<sup>2</sup> Arabella Suite, which leaves nothing to be desired, with its four separate bedrooms and two comfortable living areas. The rooms in the "Club" category and the suites command a fabulous view over the rooftops of Munich and have separate access to the exclusive Sheraton Club on the 23<sup>rd</sup> floor.



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### **Sheraton Club**

In the Sheraton Club on the 23<sup>rd</sup> floor, guests of the Club rooms and suites can enjoy access to an exclusive area offering such extra services as computer workstations, high-speed W-LAN and self-service drinks and snacks from midday onwards. With a fantastic view over Munich extending all the way out to the foothills of the Bavarian Alps, the Sheraton Club makes the ideal retreat for business meetings, for a romantic aperitif or for mellow moments lounging in front of the glazed facade, savoring the panoramic view from the comfort of an armchair.

### **Restaurants & Bars**

The Sheraton München Arabellapark Hotel has two restaurants and a modern bar. In the cozy but stylish ambience of the three-level restaurant *Zur Rostigen Kuh*, guests can savor the wonderfully laid-back simplicity of Alpine cuisine. Inspired by the motto "Simple fare in premium quality," the food and beverages menu features typical dishes and wines from the Bavarian Alps, Austria and Northern Italy. Seasonal dishes round out the range and sweet treats and cakes are also available from midday to 4.30 p.m. On sunny days, the "rostige Kuh" gains a number of extra seats when the beer garden with its original Paulaner fountain is opened.

In the *SixtySix* breakfast restaurant, guests of the Sheraton München Arabellapark Hotel can get the day off to a great start at the sumptuous buffet including pancake maker. It can also be booked as an exclusive restaurant for events.

Designed with foodies and bar-lovers in mind, *Bar5* serves local specialties. The highlights on the Bar5 menu include fine local produce, unique signature drinks and surprising food-and-drink combinations. True to the motto "Munich meets the world", local dishes and drinks are served alongside a selection of international culinary delights and combinations. Not only can guests enjoy the specialty beers from the Paulaner brewery, but they can also try craft beers as well as a wide range of spirits and soft drinks from manufacturers based in and around Munich.

### **Sheraton Spa & Fitness**

Train and unwind in the city's highest spa: From its lofty location on the 23<sup>rd</sup> and 24<sup>th</sup> floor, the 800-m<sup>2</sup> wellness zone with pool and sauna welcomes guests with a unique panoramic view over the rooftops of Munich. Moments of pure relaxation await, be it in the form of a dip in the pool, a soothing trip to the sauna, a relaxing hour on the comfortable panorama loungers or one of the many revitalizing treatments. What is more, guests can stay in shape while traveling with state-of-the-art training equipment in the Sheraton Fitness Center – a personal trainer is available on request to coach them through their workouts. Meanwhile, in Salon Pauli located opposite in The Westin Grand München, guests can enjoy a premium hairstyling service: They can enjoy hair and scalp-care rituals by Kérastase, get the hair of their dreams



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courtesy of Hairdreams and Great Lengths and experience highly individual cuts by Calligraphy Cut or try a whole new look.

### **Meetings & Events**

Completely redesigned in May 2015, the separate conference center is a special highlight. Its attributes include an extensive range of rooms and excellent accessibility by subway, bus or tram, as well as by car. The parking garage connected to the hotel offers almost 2,500 parking spaces, over 400 of which are reserved for guests of the Sheraton. In homage to Munich and to provide inspiration to participants, the rooms are not only named for famous Munich architects, but also feature enlarged portraits of everyone from Asam to Zimmermann as well as images of their structures ranging from the Maximilianeum to the Theatiner Church. Spread over two floors, the conference area of the Sheraton München Arabellapark Hotel extends over more than 2,000 m<sup>2</sup> and comprises 12 conference rooms with a total of 18 variations. Warm and light hues such as cream, wine red and shades of brown abound in the interior design, contrasting elegantly with the dark, simple wood elements. Dedicated to Jean-François de Cuvillies and displaying imposing prints of two of the celebrated architect's works, the largest room, with its large, white designer light fittings, can accommodate up to 450 people. Joined to the Sheraton München Arabellapark Hotel by a glass-roofed passage, the separate building has daylight in all rooms and two large, light-flooded foyers offering 300 m<sup>2</sup> of space for receptions, exhibitions and breaks. A selection of light scenarios, air conditioning systems and integrated projection screens are just as much a part of the technical features as a cutting-edge digital signage system with news tickers in front of the individual rooms. The three boardrooms, each around 50 m<sup>2</sup> in size, are designed for smaller meetings and, instead of projection screens, are equipped with 55-inch LCDE screens with Internet access.

Refreshingly different events: active and activating breaks with a personal trainer, fruity, energizing juices and smoothies, high-speed data transmission – conferences and banquets at the Sheraton München Arabellapark Hotel are in a class of their own with their special extras and thoughtful touches. A personal contact is available to plan custom events. Contact on Tel. +49 (0)89 9264-8200 or by e-mail to [events.arabellapark@sheraton.com](mailto:events.arabellapark@sheraton.com)

### **History & Ownership**

The hotel currently known as the Sheraton München Arabellapark Hotel was opened in 1972, in the year that Munich hosted the Olympic Games, and first went by the name of the Arabella Hotel Bogenhausen. It was renamed the ArabellaSheraton Bogenhausen in 1998 as part of a joint venture between the Schörghuber Group and Starwood Hotels & Resorts Worldwide. In 2008, it was given its current name following a clean branding. The striking high-rise building which houses the Sheraton München Arabellapark Hotel is owned by Bayrische Hausbau and operated by Arabella Hospitality, both of which are subsidiaries of the Schörghuber Group.



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## **Unique selling points**

Together with the Westin Grand München located opposite, the Sheraton München Arabellapark Hotel is the largest hotel congress complex in southern Germany, with 1073 rooms and 33 conference rooms. The separate conference center of the Sheraton has its own entrance, cutting-edge technology, spacious presentation foyers and daylight in all rooms, including the foyers.

What is more, the hotel also boasts the spa with the "best outlook" in the city: The Sheraton Spa & Fitness is located on the 23<sup>rd</sup> and 24<sup>th</sup> floor and commands an unforgettable panoramic view through its huge glazed facade.

The Sheraton München Arabellapark Hotel is part of a multifunctional building which comprises shops, medical practices, apartments and much more besides. On its opening in 1969, the Arabellahaus was Germany's first boarding establishment modeled on the American concept. In the 1970s and 80s, it was home to the widely celebrated Musikland Studio frequented by such pop and rock legends as Donna Summer, Iggy Pop, The Rolling Stones, Elton John, Led Zeppelin and Freddy Mercury, along with German-speaking stars like Udo Jürgens and Falco.

## **About Sheraton Hotels & Resorts**

Sheraton Hotels & Resorts, part of Marriott International, Inc., makes it easy for guests to explore, relax and enjoy the possibilities of travel at more than 440 hotels in over 70 countries around the world. Sheraton continues to enhance the brand through innovative guest experience, differentiating design, multi-channel marketing and a sharp focus on service. Sheraton is proud to participate in the industry's award-winning loyalty program, Starwood Preferred Guest®, in which members can link accounts with Marriott Rewards® and The Ritz-Carlton Rewards® for instant elite status matching and unlimited points transfer. To learn more, visit [www.sheraton.com](http://www.sheraton.com). Stay connected to Sheraton: @sheratonhotels on Twitter and Instagram and [facebook.com/Sheraton](https://facebook.com/Sheraton).

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